C E N T E R F O R E C O N O M I C B E H A V I O R & I N E Q U A L I T Y

Claus Thustrup Kreiner Barcelona June 2019



Danmarks Grundforskningsfond Danish National Research Foundation

UNIVERSITY OF COPENHAGEN



Overview of talk

Research Program

Behavioral Heterogeneity, Inequality and Public Policy

Research Paper

Time Discounting and Wealth Inequality

CEBI team



Many different fields: Public Economics, Labor Economics, Health Economics, Experimental Economics, Behavioral Economics, Household Finance, Political Economy, Microeconometrics...

CEBI research program: Examples of CEBI projects

Wealth Inequality: Role of tax evasion behaviour, preference heterogeneity and wealth taxation...



Gender inequality: Role of children, social norms and parental leave policy



Life-expectancy inequality: Role of income mobility, innovations and technology adoption



Inequality in financial trouble: Role of shocks vs behavioral heterogeneity





Example: Standard Mirrleesian optimal tax theory



CENTER FOR ECONOMIC BEHAVIOR & INEQUALITY Alternative model:



Example: Standard Mirrleesian optimal tax theory

$$\max_{T(z)} \int_{\underline{\theta}}^{\overline{\theta}} S\left(u\left(z - T(z), \frac{z}{\theta}\right)\right) f(\theta) d\theta \quad st. \quad \int_{\underline{\theta}}^{\overline{\theta}} T(z) f(\theta) d\theta \ge 0$$

where $S(\cdot)$ is social prefs, $u(\cdot)$ is individual utility, z is earnings, $T(\cdot)$ is the tax function, and θ is the hourly wage rate (innate ability).

Variation in abilities (θ) \Rightarrow unequal income \Rightarrow redistribution policy

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Variation in abilities (θ) \Rightarrow unequal income \Rightarrow redistribution policy

Alternative interpretation

Variation in leisure preferences (θ) \Rightarrow unequal income \Rightarrow redistribution policy?

Unequal opportunities in the standard model, but not in the alternative interpretation!

CEBI research program: Examples of policy relevance

Wealth Inequality: Role of tax evasion behaviour, preference heterogeneity and wealth taxation...



Gender inequality: Role of children, social norms and parental leave policy



Life-expectancy inequality: Role of income mobility, innovations and technology adoption



Inequality in financial trouble: Shocks vs behavioral heterogeneity



"The establishment of the proposition that one may usefully treat *tastes* as stable over time and *similar among people* is the central task of this essay." Stigler and Becker ("De Gustibus Non Est Disputandum", American Economic Reiew 1977)

"Preference heterogeneity represents an alternative way to introduce differences in initial conditions. Historically, macroeconomists have been *reluctant to fiddle too much with preferences*, because their *inherent unobservability* puts little discipline on the exercise." Heathcoate, Storesletten and Violante (Annual Review of Economics 2009) CENTER FOR
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Time Discounting and Wealth Inequality

Thomas Epper Ernst Fehr Helga Fehr-Duda Claus Thustrup Kreiner David Dreyer Lassen Søren Leth-Petersen Gregers Nytoft Rasmussen Hypothesis from basic theory of savings behavior:



I. Measure whether differences in patience predict wealth inequality:



I. Measure whether differences in patience predict wealth inequality:



II. Provide suggestive evidence about the role of the savings channel by controlling for other factors relevant according to theory

Public Finance and Macro literature (e.g. Krusell & Smith 1998; Carroll et al. 2014, 2017; Krueger et al. 2016; Boserup et al. 2016, 2018; De Nardi and Fella 2017; ...

Models with heterogeneity in time discounting better at matching wealth inequality + propagation of business cycle shocks and effects of stimulus policy

Experimental literature (e.g. Mishel et al 1989; Harrison et al 2002; Andreoni & Sprenger 2012; Attema et al 2016;

Evidence starting with the famous marshmallow experiments w. children in the 60s to recent research using intertemporal choices of adults point to pervasive heterogeneity in time discounting

Has predictive power of behavior outside the laboratories

We bridge these literatures

Q: Do differences in *elicited* time discounting predict *real-life* wealth inequality?

Savings Theory

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$$\max_{\substack{(c(a))_0^T}} U = \int_0^T \frac{c(a)^{1-\theta}}{1-\theta} e^{-\rho a} da$$

s.t. $\dot{w} = rw(a) + y(a) - c(a)$
 $\downarrow\downarrow$

$$w(a) = Y\left(\gamma(a) - \frac{1 - e^{\frac{r(1-\theta)-\rho}{\theta}}a}{1 - e^{\frac{r(1-\theta)-\rho}{\theta}}T}\right)e^{ra}$$

where

- Y is life-time resources/permanent income
- γ(a) is share of life-time resources received up to age a

Savings Theory



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Main results

- Patient individuals hold more wealth at all ages in the life cycle (Conditional on permanent income, timing of income, market interest rate, CRRA parameter)
- No clear cross sectional relationship between patience and levels of consumption and savings ⇒ focus on wealth

Borrowing constraints

- Low-patience individuals more likely to be borrowing constrained
- No patience-wealth relationship for borrowing constrained individuals (⇒ mutes the association btw. patience and wealth inequality)

Experimental data

Online Experiment 2015

Invite individuals born in Copenhagen 1973-83

3620 respondents

Choice tasks measuring:

- Patience
- Risk aversion
- Altruism

Typical after-tax payout: 245 DKK (≈€33)

Pay-out transferred directly to bank account



Administrative data

Info during adulthood about

- Wealth
 - Bank deposits
 - Market value stocks, bonds
 - Tax assessed property value
 - Pension wealth and market value of cars (only 2014-)
- Income
- Education
- Demographics

Also information for

- non-respondents
- 10% random sample

Data construction: Summary statistics

	(1) Re	spondents vs. non-re	espondents	(2) Responden	ts vs. 10% of population
	(a) Respondents	(b) Non-respondents	(c) Difference, (a)-(b)	(d) Population	(e) Difference, (a)-(d)
		2444	2		2 merence) (u) (u)
Age	37.32	36.46	0.86	37.37	-0.05
Woman (=1)	0.50	0.49	0.01	0.51	-0.01
Single (=1)	0.28	0.38	-0.10	0.28	0.00
Dependent children (=1)	0.61	0.57	0.04	0.63	-0.02
Years of education	14.89	14.16	0.73	14.64	0.25
Gross income distribution					
p5	135745	98974	36772	130343	5402
p25	287472	234966	52506	270900	16572
p50	383040	341611	41429	360132	22908
p75	484472	434678	49795	456263	28209
p95	720178	654999	65179	700517	19661
Wealth distribution					
p5	-337615	-351123	13507	-241803	-95812
p25	93898	48919	44978	144177	-50280
p50	487002	317400	169602	483217	3785
p75	1066942	800074	266868	972420	94522
p95	2397821	2024448	373373	2254289	143532
Observations	3620	23626	27246	67539	71159

Data construction: Experiment



(b) 100 points = DKK 25 ≈ €3.60

Data construction: Experiment



(b) 100 points = DKK 25 ≈ €3.60

Data construction: Elicited patience

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Measure of patience: mean $\left(\frac{z_1}{10}, \dots, \frac{z_n}{10}\right)$, where z_i is # blocks saved



Wealth rank by patience group, 2001-2014



Stable association over more than a decade

Wealth rank by patience , education, and parental wealth



Association is quantitatively important

Quantile regression of wealth on patience



Association exists throughout the wealth distribution

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E C O N O M I C
B E H A V I O R &
I N E Q U A L I T Y

Dep. var.: Wealth	(1) Rank	(2) Rank	(3) Rank	(4) DKK	(5) Rank	(6) Rank	(7) Rank	(8) Rank
Patience	11.37***	9.59***	8.45***	146914.66***	9.45***	-1.44	11.14***	7.71***
Risk aversion	(1.73)	(1.75)	(1.75) 2.53	(39742.53) 49227.45 (56820.65)	(1.92) 2.45	(2.29) -2.81	(2.41) 5.31*	(2.25) 3.18 (2.54)
Altruism			(2.04)	(36820.65)	(2.04) -3.67 (2.16)	(2.04)	(2.70)	(2.04)
Future bias=1					2.58			
Present bias=1					1.23			
Non-monotonic choices in time tasks= 1					-1.99			
Interest rate on liquidity					(1.01)			-1.63***
Owned stocks, 2008-2014=1								(0.10) 6.21*** (1.56)
Rate of return on stocks, 2008-2014								(1.56) 0.36 (0.54)
Year dummies for educational attainment	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gross income decile dummies	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Steepness of income profile decile dummies	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Expected income growth decile dummies	No	No	Yes	Yes	Yes	Yes	Yes	Yes
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Wealth at age 18 decile dummies	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Demographic controls	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Age dummies	No	No	No	Yes	No	No	No	No
Constant	42.81***	39.56***	31.84***	-305236.88***	32.13***	38.56***	26.64^{***}	45.80***
	(1.16)	(1.82)	(3.94)	(82509.23)	(4.24)	(4.95)	(6.40)	(6.00)
Observations	3620	3620	3552	3552	3552	1353	2157	2157
Adj. R-squared	0.01	0.02	0.08	0.08	0.08	0.03	0.08	0.19

Bivariate

Patient individuals have different permanent income and timing of income

Income profiles and patience



Patient individuals have different permanent income and timing of income

These differences vanish when controlling for education



Income profiles and patience

After controlling for education



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and a relation	0.01	0.02	0.00	0.00	0.00	0.00	0.00	0.10

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Risk aversion + Education + Income + Income growth + Expected income growth + GPA + Initial wealth + Parental wealth + Demographics

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Quantitative effect still large with controls (median: 487k)

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- Non-constant discounting:
 - # blocks paid out early: (0;8) (8;16)
 - For each of five interest rates offered in the experiment
 - Calculate average within each individual.



Monotonicity violations in choice tasks: dummy.

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Non-constant time discounting + monotonicity violations + altruism

- Credit constraint: 1[Liquid assets<1 month disposable income]
 E.g. Zeldes 1989; Johnson et al. 2006; Leth-Petersen 2010
- Soft credit constraint / marginal interest rate
 - Use account level data for all our subjects (from tax authorities), 2014
 - Marginal interest rate = highest rate from loan accounts or lowest rate from deposit accounts if no loans
 - Kreiner et al. (AEJ: POL 2019)
- Stock market participation and rate of return

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Low / high Split by hard constraint

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Results: Effect still large in multivariate setting

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Age dummies	No	No	No	Yes	No	No	No	No
Constant	42.81***	39.56***	31.84***	-305236.88***	32.13***	38.56***	26.64***	45.80***
	(1.16)	(1.82)	(3.94)	(82509.23)	(4.24)	(4.95)	(6.40)	(6.00)
Observations	3620	3620	3552	3552	3552	1353	2157	2157
Adj. R-squared	0.01	0.02	0.08	0.08	0.08	0.03	0.08	0.19

High Liquid asset group: marginal interest rate + stock ownership + stock return

Patience 1973 and wealth rank





Patience 1973 vs education, wealth rank 2001



- Broad wealth concept (housing, car assets, pension wealth only 2014)
- Narrow wealth concept (financial wealth)
- Structural estimation of preferences (RUM), including present bias
- 248 education groups
- Subsample: Stable income (no health events, no unemployment shocks), average income and wealth over 3, 5, 7 years to reduce importance of transitory components...
- Rank based on wealth-to-permanent income
- Selection into experiment: Inverse probability weighting
 - respondents vs. non-respondents
 - respondents vs. population

Association between patience and position in the wealth distribution:

- Quantitatively important
- Precisely estimated
- Stable over time
- Operates throughout the wealth distribution

Still large association when including a comprehensive set of theory motivated controls for life-time resources \Rightarrow suggests that savings behaviour is a driver as predicted by standard savings theory

Point to the fruitfulness of incorporating heterogeneous time discounting in models of consumption and savings behavior

Krusell and Smith (1998), Hubmer et al. (2016), Krueger et al. (2016), Carroll et al. (2017), De Nardi and Fella (2017) and Alan et al. (2018)

More generally, the findings suggest that behavioral heterogeneity has an important role to play in the formation of inequality

EXTRA SLIDES

Relationship between wealth and patience by age



Danish Longitudinal Survey of Youth (DLSY)

Crude measure of time discounting collected in 1973 for a sample of 2,389 individuals from the 1952-1955 cohorts

If given the offer between the three following jobs, which one would you choose?

- *(i)* A job with an average salary from the start (impatient)
- (ii) A job with low salary the first two years but high salary later (middle).
- (iii) A job with very low salary the first four years but later very high salary (patient)



Persistent differences across patience groups over a long period \Rightarrow

- pattern not generated by short-term shocks
- suggests a persistent behavioural factor at work

Dep. var.: Wealth	(1) Rank	(2) Rank	(3) DKK
Patience, high	7.71***	3.24*	111500.56*
	(1.54)	(1.51)	(44864.69)
Patience, medium	3.49**	1.54	55350.96
	(1.34)	(1.30)	(57706.25)
Year dummies for educational attainment	No	Yes	Yes
Gross income decile dummies	No	Yes	Yes
Wealth decile dummies, 1983	No	Yes	Yes
Demographic controls	No	Yes	Yes
Constant	46.23***	25.69***	-120010.35
	(1.04)	(2.89)	(216098.58)
Observations	2546	2546	2546
Adj. R-squared	0.01	0.13	0.03

Savings Theory



Closer link between experimental literature and Macro?

- Making a direct link between experimentally elicited discounting behavior and discount rates entering models of aggregate savings behavior would be a natural next step, but a challenge in practice...
- Elicited discount rates in small-stake experiments much higher than what is implied by aggregate models of discounting (our results rely only on the ordering of patience across individuals)

Normative implications?

- Differences in patience generate wealth inequality for individuals having similar life-time consumption possibilities (equal opportunities) ⇒ does not call for redistribution policy
- High degree of impatience may reflect behavioral biases, which might call for policies that reduce wealth inequality, e.g. forced pensions savings schemes (Chetty et al 2014)

Results: Top 10% wealthiest



APPENDIX I FURTHER SENSITIVITY ANALYSES

Results: Rank based on wealth to permanent income



Note: Dependent variable is the percentile rank of net wealth/average income (avg 2012-2014)

Dep. var.: Savings rate percentile rank	(1)	(2)
	(W_t - W_t-1)/Y_t	(W_14 - W_04)/Y_14
Patience	1.67***	5.29***
	(0.45)	(1.54)
Risk aversion	1.25^{*}	4.39*
	(0.57)	(1.96)
Year dummies for educational attainment	Yes	Yes
Gross income decile dummies	Yes	Yes
Self-reported school grades decile dummies	Yes	Yes
Parental wealth decile dummies	Yes	Yes
Demographic controls	Yes	Yes
Year dummies	Yes	No
Constant	34.02***	38.24***
	(1.49)	(3.44)
Observations	36320	3352
Adj. R-squared	0.03	0.03

Results: Credit constraints, market interest rates, asset returns



Soft credit constraints

APPENDIX II COMPARISON TO PREVIOUS EXPERIMENTAL STUDIES ESTIMATION OF DISCOUNT RATES

Comparison of distribution of choices

1.0 0.8 mean share of blocks/tokens postponed 0.6 4.0 0.2 Andreoni and Sprenger (2012) 0.0 present study 0 5 10 15 20 25 35 40 45 50 30

gain of postponing in percent

C E N T E R F O R **E** C O N O M I C **B** E H A V I O R &

I N E Q U A L I T Y

RUM with discount rate + linear utility + additive choice noise

Mean discount rate: 0.52

Nonparametric impatience index and estimated discount rates highly correlated : Spearman's rho = 0.92; p = 0.0000

Main table with patience rank based on estimated discount rates

Dep. var.: Wealth percentile rank	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Rank of estimated discount rate	8.85***	7.54***	7.45***	7.85***	7.22***	6.03**	6.24***	6.26***
	(1.80)	(1.81)	(1.81)	(1.89)	(1.86)	(1.84)	(1.86)	(1.87)
Risk aversion							2.10	2.12
							(2.12)	(2.13)
Year dummies for educational attainment	No	Yes						
Gross income decile dummies	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Self-reported school grades decile dummies	No	No	No	Yes	Yes	Yes	Yes	Yes
Wealth at age 18 decile dummies	No	No	No	No	Yes	Yes	Yes	Yes
Parental wealth decile dummies	No	No	No	No	No	Yes	Yes	Yes
Demographic controls	No	Yes						
Constant	54.72***	51.27***	52.18***	51.51***	44.99***	41.51***	40.60***	40.95***
	(1.06)	(1.78)	(2.08)	(2.59)	(2.80)	(3.24)	(3.36)	(3.51)
Observations	3097	3097	3097	2871	2871	2871	2871	2871
Adj. R-squared	0.01	0.02	0.03	0.03	0.05	0.07	0.07	0.07

Quasi-hyperbolic discount function + utility curvature + error term

No evidence of present bias (i.e. choices in 0-2 and 2-4 tradeoffs do not differ significantly)

Only very weak concavity (consistent with most choices being at the boundaries)

Mean discount rate: 0.58

Positive correlation between nonparametric impatience and estimated discount rate (specification 2): Spearman's rho = 0.75; p = 0.0000

- Specification 1: Discount rate + const. MU of income + error term
 - Discount function: exponential

$$d(t,\rho) = e^{-\rho \frac{t}{12}}$$

 Stochastic choice: Random Utility Model with additive choice noise => choice probabilities

$$pr(S_j) = pr(U(S_j) - U(S_{-j}) > \varepsilon_{-j} - \varepsilon_j)) = \frac{e^{\lambda V(S_j)}}{\sum_{k \in J} e^{\lambda V(S_k)}}$$

- For comparability with our nonparametric measure, we take only the 2-4 mt choice situations
- Maximum likelihood estimation

- Assign maximum discount rate (1.40) to subjects who always keep all blocks
- Assign minimum discount rate (0.00) to subjects who always save all blocks



 Positive correlation between nonparametric impatience and estimated discount rate (specification 1): Spearman's rho = 0.92; p = 0.0000

- Specification 2: More flexible discount function + utility curvature + error term
 - Discount function: quasi-hyperbolic

$$d(t = 0, \psi, \rho) = 1$$

 $d(t > 0, \psi, \rho) = (1 - \psi)e^{\frac{-\rho t}{12}}$

Utility function: isoelastic

$$u(x, \mu = 1) = \ln x$$

 $u(x, \mu \neq 1) = \frac{x^{1-\mu}}{1-\mu}$

- Stochastic choice: random utility model with additive choice noise
- Including all choice situations

APPENDIX III FURTHER INFORMATION ABOUT EXPERIMENT

Overview over time choice tasks

- X1 (X2) is value of block allocated to t1 (t2)
- Rate is the implied annual rate of return

	choiceId	x1	x2	t1	t2	delay	rate	•
	1	100	105	0	2	2	0.340	
	2	100	110	0	2	2	0.772	
	3	100	115	0	2	2	1.313	
	4	100	120	0	2	2	1.986	
	5	100	125	0	2	2	2.815	
	6	100	105	0	4	4	0.158	
_	7	100	115	0	4	4	0.521	
	8	100	125	0	4	4	0.953	
	9	100	135	0	4	4	1.460	
	10	100	145	0	4	4	2.049	
	11	100	105	2	4	2	0.340	
	12	100	110	2	4	2	0.772	
	13	100	115	2	4	2	1.313	
	14	100	120	2	4	2	1.986	-1.200
	15	100	125	2	4	2	2.815	-1.250

Alternative patience measures: Overview over time choice tasks

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 X1 (X 	choiceId	x1	x2	t1	t2	delay	rate
Rate	1	100	105	0	2	2	0.340
	2	100	110	0	2	2	0.772
	3	100	115	0	2	2	1.313
	4	100	120	0	2	2	1.986
	5	100	125	0	2	2	2.815
	6	100	105	0	4	4	0.158
	7	100	115	0	4	4	0.521
	8	100	125	0	4	4	0.953
	9	100	135	0	4	4	1.460
	10	100	145	0	4	4	2.049
	11	100	105	2	4	2	0.340
	12	100	110	2	4	2	0.772
2 vs 4 months	13	100	115	2	4	2	1.313
	14	100	120	2	4	2	1.986
	15	100	125	2	4	2	2.815

Alternative patience measures: Overview over time choice tasks

0

	X1 (X	choiceId	x1	x2	t1	t2	delay	rate
	Rato	1	100	105	0	2	2	0.340
_	Nate	2	100	110	0	2	2	0.772
		3	100	115	0	2	2	1.313
		4	100	120	0	2	2	1.986
		5	100	125	0	2	2	2.815
		6	100	105	0	4	4	0.158
	7	100	115	0	4	4	0.521	
vs 4 m	nonths	8	100	125	0	4	4	0.953
		9	100	135	0	4	4	1.460
		10	100	145	0	4	4	2.049
		11	100	105	2	4	2	0.340
		12	100	110	2	4	2	0.772
		13	100	115	2	4	2	1.313
		14	100	120	2	4	2	1.986
		15	100	125	2	4	2	2.815

Alternative patience measures: Overview over time choice tasks

CENTER FOR ECONOMIC BEHAVIOR & INEQUALITY

 X1 (X) 	choiceId	x1	x2	t1	t2	delay	rate
Rate	1	100	105	0	2	2	0.340
- Nate	2	100	110	0	2	2	0.772
	3	100	115	0	2	2	1.313
	4	100	120	0	2	2	1.986
	5	100	125	0	2	2	2.815
	6	100	105	0	4	4	0.158
	7	100	115	0	4	4	0.521
	8	100	125	0	4	4	0.953
	9	100	135	0	4	4	1.460
	10	100	145	0	4	4	2.049
	11	100	105	2	4	2	0.340
	12	100	110	2	4	2	0.772
	13	100	115	2	4	2	1.313
	14	100	120	2	4	2	1.986
	15	100	125	2	4	2	2.815

Distribution of payments from the experiment





Risk Choice Situations

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choiceId	vb	m1	m2	р
1	100	1.21	0.81	0.5
2	100	1.41	0.91	0.2
3	100	1.11	0.61	0.8
4	100	1.31	0.71	0.5
5	100	1.61	0.86	0.2
6	100	1.16	0.41	0.8
7	100	1.35	0.75	0.5
8	100	1.65	0.90	0.2
9	100	1.20	0.45	0.8
10	100	1.50	0.40	0.6
11	100	1.72	0.62	0.4
12	100	1.45	0.35	0.6
13	100	1.67	0.57	0.4
14	100	1.51	0.50	0.5
15	100	1.61	0.60	0.5

- Focus on choice tasks involving p = 0.5
- Risk aversion index:

$$\phi_{riskaversion} = average\left(\frac{z}{10}\right)$$

- z is the number of blocks kept in the safe account in each choice situation
- $\phi_{riskaversion} \in [0,1]$. High values indicate greater risk aversion



DELING AF PENGEBELØB IMELLEM DIG OG EN ANDEN PERSON

Hjælp



Bekræft

Altruism index:

$$\phi_{Altruism} = average\left(rac{z}{11}
ight)$$

CRRA

 CRRA has ambiguous effect on wealth depending on the relative size of the rate of time preference and the real interest rate on savings

•
$$\frac{\partial w}{\partial \theta} \leq 0$$
 if $r > \rho$ and $\frac{\partial w}{\partial \theta} \geq 0$ if $r < \rho$, and $\frac{\partial w}{\partial \theta} = 0$ if $r = \rho$

	Low patience	Medium patience	High patience	Low patience	Medium patience
	(1)	(2)	(3)	(4)	(5)
Risk aversion	6.06 +	5.00	0.46	6.45^{*}	5.15
	(3.16)	(4.10)	(2.82)	(3.14)	(4.09)
Patience				8.54*	9.22
				(3.82)	(8.21)
Constant	43.58***	47.85***	52.62^{***}	40.90***	41.14***
	(1.97)	(2.28)	(1.74)	(2.31)	(6.40)
Observations	1355	1044	1235	1355	1044
Adj. R-squared	0.00	0.00	-0.00	0.00	0.00

Notes: OLS regressions. Dep. var.: Within-cohort average net asset percentile rank, 2012-2014. Robust standard errors in parentheses. + p<0.10, * p<0.05, ** p<0.01, *** p<0.001. Columns 4 and 5 control for variation in the patience measure within the 'Low' and 'Medium' patience groups, respectively. In the 'High' patience group, there is no variation in the patience measure (=1 for all).

APPENDIX IV INVITATION LETTER
CENTER FOR ECONOMIC BEHAVIOR & INEQUALITY

Invitation letter (original in Danish)



Københavns Universitet inviterer dig til at deltage i en undersøgelse på internettet. Undersøgelsen er en del af et forskningsprojekt, der handler om at forstå grundlaget for danskernes økonomiske beslutninger. Vi ved allerede meget mere om folks privatøkonomiske beslutninger, end vi gjorde før den finansielle krise, men der er stadig meget, vi mangler at forstå – og det er derfor, vi spørger om din hjælp.

Det tager ca. 30-50 minutter at gennemføre undersøgelsen. Når du er færdig, vil du typisk modtage et præmiebeløb, og det vil automatisk blive overført til din NemKonto. Beløbets størrelse afhænger bl.a. af de valg, som du træffer i undersøgelsen og vil i gennemsnit svare til en god timeløn.

Undersøgelsen foregår på internettet. Du vil bl.a. blive bedt om at tage stilling til spørgsmål om opsparing og investering. Reglerne bliver forklaret, når du har logget ind. Undersøgelsen er åben for deltagelse til og med <u>fredag d.</u> 27. februar 2015.

Datatilsynet har godkendt forskningsprojektet, hvilket betyder, at vores procedurer opfylder persondatalovens krav til behandling af data. En vigtig del af Datatilsynets krav er, at dine svar bliver behandlet anonymt. For at sikre dig anonymitet har vi dannet et tilfældigt brugernavn til dig. For at deltage skal du logge ind på hjemmesiden: **analyse.econ.ku.dk**.

Brugernavn: deltager5795 Password: r

Password: n4mw9!uay

Invitationen er personlig, og vi beder derfor om, at du ikke videregiver brugernavn og password til andre. Du er velkommen til at kontakte os, hvis du har problemer med at logge ind eller har yderligere spørgsmål. Du kan ringe til projektkoordinator Gregers Nytoft Rasmussen på telefonnummer 35 33 02 77 mandag-torsdag kl. 14.00-17.30 eller skrive til adressen <u>analyse@econ.ku.dk</u>.

Med venlig hilsen

Søren Leth-Petersen Projektleder, professor

ØKONOMISK INSTITUT

ØSTER FARIMAGSGADE 5. BYGNING 26 1353 KØBENHAVN K

TLF 35 33 02 77

analyse@econ.ku.dk

Dataansvarlig: Søren Leth-Petersen, Professor Dear «name»,

University of Copenhagen invites you to participate in a study on the Internet. The study is part of a research project about understanding the basis for the Danes' financial decisions. We already know a lot more about people's personal financial decisions than we did before the financial crisis, but there is still much we need to understand - and that is why we are asking for your help.

It takes about 30-50 minutes to complete the study. When you are finished, you will typically receive prize money and it will be automatically transferred to your NemKonto. The amount depends, i.a., on the choices that you make during the study and will on average correspond to a decent hourly wage.

The study is conducted on the Internet. You will consider questions concerning savings and investments, among other things. The rules will be explained once you have logged in. The study is open for participation through «<u>date</u>».

The Data Protection Agency has approved the research project, which means that our procedures comply with the Act on Processing of Personal Data. An important part of the Data Protection Agency's requirements is that your answers will be treated anonymously. To ensure anonymity, we have formed a random username for you. To participate, please log in at the following website: **analyse.econ.ku.dk**. Username: «username» Password: «password»

The invitation is personal and we therefore ask you not to pass on username and password to others. Please feel free to contact us if you are having trouble logging in or have any further questions. You can call project coordinator Gregers Nytoft Rasmussen at phone number 35 33 02 77 Monday-Thursday 2:00 p.m. – 5:30 p.m. or write to the address <u>analyse@econ.ku.dk</u>.

Sincerely yours, Søren Leth-Petersen Project manager, professor